



## AAF Tenth District Scholarship

### Objective

The AAF Tenth District Scholarship is designed to recognize, promote and encourage academically talented students of advertising-related disciplines, helping them complete their education. Two \$2,500 scholarships will be awarded by the AAF Tenth District if a minimum of 20 applications are received.

### Eligibility

- A. Applicant must be an undergraduate-member (freshman, sophomore, junior or senior either entering graduate school or with one semester remaining for graduation) who has completed at least one (1) semester of college.
- B. Students must be majoring or minoring in:
  - Advertising
  - Commercial Art
  - Communications
  - Journalism
  - Marketing
  - Photography
  - Public Relations
  - Radio/Television/Film
- C. Applicant must have an overall GPA of 2.5 and a 3.0 minimum in their field of study.
- D. Students must obtain a letter of recommendation from at least one, but not more than three faculty members in their major.
- E. Applicants must include a one-page double spaced essay on their reasons for wanting to enter the advertising industry.

Students should submit three to five samples of work accomplished in their chosen courses of study.

These may include copy, design, photography, illustration, video, audio, musical composition, marketing recommendations, or positioning and strategy documents for creative, media, or promotion. Electronic files should be submitted with the scholarship application.

Submit essay or work samples as electronic files compatible for both Mac and PC. (Electronic files are recommended for scholarship entries as this will simplify judging procedures.)

Applicant should state sources of income currently being directed toward paying their education expenses and list them on the AAF Tenth District application form.

### Application Process

- A. Complete the AAF TENTH DISTRICT Application form provided. No other form will be accepted.

- B. Obtain an official copy of your current college/university transcript-and attach to the application.
- C. Complete the essay, obtain letters of recommendation, and prepare your presentation of these materials.
- D. Mail or send all materials electronically to the Tenth District Scholarship Committee to arrive on or before the published deadline.

## **Selection Criteria**

Selection will be made on a scoring system of the above defined application process including how well instructions were followed, the inclusion of all required components, and the overall presentation of your materials.

## **Deadline**

Applications for the 2018 Scholarships must be received by **5:00 p.m., March 16, 2018.**

## **Notification & Receipt of Funds**

- A. Scholarship winners will be announced at the Tenth District Annual Convention in Corpus Christi during the Student Reception, April 15, 2018.
- B. Payment of the scholarship money will be to the Financial Aid office of the recipient's college or university.

## **For more information or questions**

For further information contact Zivorad Filipovic at 806-477-0168 or [zivorad.filipovic@gmail.com](mailto:zivorad.filipovic@gmail.com)

**Applications must be received by 5:00 p.m., March 16, 2018.**

If a hard copy application needs to be submitted, please send to:  
Zivorad Filipovic  
301 S. Polk St. Ste. 700  
Amarillo, TX 79101  
[zivorad.filipovic@gmail.com](mailto:zivorad.filipovic@gmail.com)  
806-477-0168



# AAF Tenth District Scholarship Application

## Personal Information

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parents' Name: \_\_\_\_\_

Parents' Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Personal Interests/ Hobbies/ Activities/ Accomplishments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Academic Information

School Attending: \_\_\_\_\_ Phone: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Faculty Advisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Overall GPA: \_\_\_\_\_ Major GPA: \_\_\_\_\_

College classification at beginning of next college session you will be attending:

- Freshman     Sophomore     Junior     Senior     Graduate Student

State the number of credit hours you will have completed at the beginning of your next college session:

Course of study: Major: \_\_\_\_\_ # of hours completed: \_\_\_\_\_

Minor: \_\_\_\_\_ # of hours completed: \_\_\_\_\_

Total # of college / university hours: \_\_\_\_\_

Do you plan to continue this course of study?     Yes     No

If no, why? \_\_\_\_\_

Where do you plan to attend school next term? \_\_\_\_\_

Other colleges / universities attended (include school name, city and state, and dates):

\_\_\_\_\_  
\_\_\_\_\_

Expected graduation date: \_\_\_\_\_ Degree / Area: \_\_\_\_\_

School Activities/ Academic & Extracurricular Accomplishments/ Awards /Internships (include dates):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **Financial Information**

Have you received financial aid other than from your family?     Yes     No

Source: \_\_\_\_\_

Percent of total expenses (to date) covered by scholarship and / or financial aid: \_\_\_\_\_

Do you work?     Yes     No    Do you have an internship?     Yes     No

Where: \_\_\_\_\_ Position: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Percent of college expenses (to date) earned by self: \_\_\_\_\_

## **Certification**

I certify that all of the answers to the preceding questions are true and correct.

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

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